

## **Job Description: Campaigns, Social Media and Candidate Support - Full-time 3-month contract**

The SocDems are seeking a dynamic and ambitious person to support our campaigns and social media activities. The right person will have significant experience in running campaigns, both online and offline, will have a strong interest in politics and very good political instincts, and be well able to work in a fast paced and dynamic environment as part of a small team.

The role will support the campaigning work of the Party nationally, including the work of our TDs, and support the work regionally of our candidates running in the elections in May.

This is a short-term contract, for three months, focusing on supporting the campaigns of our candidates in the Local Elections.

The person will harness and link our policy development, our communications and our national organising, seeking opportunities to develop and roll out campaigns to build party profile and a land to support the work on the ground of our local representatives.

The main responsibilities of the role include:

### **Campaigns:**

- Lead on the development of online and offline campaigns that support the work of our local representatives, harnessing and linking the expertise and knowledge of our policy development, communications and national organisation senior staff.

### **Communications:**

- Support the Communications team in managing social media platforms, including FB, Twitter and IG.
- Plan, create and implement online content and campaigns to support our strategic communication goals and our local representative's campaigns with a comprehensive and tailored approach that brings together different digital strands.
- Generate high quality, engaging and sharable visual content for sharing across multiple mediums.
- Use social media to promote party policies and positions and to promote the work of the parliamentary party and our legislative work.
- Track metrics and monitor progress towards key communication targets.
- Support the development of a vibrant online presence of our elected representatives, local representatives, and support communications with our members.
- Update and maintain our website in particular promotion of local representatives and campaigns.

### **Local Representatives Support:**

- Support our local representatives in maximising their online presence, creating content, graphics and planning and managing online advertising.
- Work with the National Organiser to support the campaigning of local representatives

**Qualifications and Experiences:**

- Extensive experience in running successful online and offline campaigns.
- Strong communications skills - verbal, written and visual.
- An ability to create online graphics including GIFs and short videos.
- Strong organisational skills including managing and prioritising a busy workload in a dynamic environment.
- Excellent interpersonal skills and ability to work with candidates and teams, and to manage volunteers.
- Solid political instincts and an ability to react quickly and creatively to fresh developments.
- Ability to work flexibly and manage complex and dynamic projects.
- Self-directed, self-motivated, and ready to take initiative in identifying gaps and finding and implementing solutions, involving other team members as needed.

**Remuneration:**

This is a short-term, 3-month post, on a pro rata basis of €40,000 per annum.

Closing date for applications is **5pm Thursday 7<sup>th</sup> March 2019.**

**Please apply by then with a short CV and covering letter to the General Secretary at [recruitment@socialdemocrats.ie](mailto:recruitment@socialdemocrats.ie)**